



NEWS UPDATE

Food & Drink consulting | www.eltyfood.com

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DUTCH AMBASSADOR VISITS ELTY FOOD AT THE MALTA LIFE SCIENCES PARK

Elty Food Ltd is a private company based in Malta that helps food and drink companies get the highest quality out of their products. Elty Food is genuinely curious about the foods and drinks we put into our bodies. This curiosity emerges from true passion for the food industry and a wholehearted enthusiasm for eating healthy.

On Wednesday, March 15, the Dutch ambassador Joop Nijssen and policy officer Liesbeth Oost visited our local office at the Life Sciences Park in San Gwann. They were welcomed by Jeanette Cameron (Founder of Elty Food), John Mizzi and Joseph Sammut (CEO of the life Sciences Park).

After a tour of the fully operational park and a visit to our laboratory, an open conversation with the ambassador followed.

The Dutch Embassy was particularly interested in the fact that a Dutch entrepreneur had the bold idea of starting up a food technology business in Malta. Ambassador Nijssen expressed his admiration for a non-Maltese resident who was able to navigate a field that every country takes pride in: food.

We discussed the more general issue of food safety and in what specific ways Elty Food could contribute to solving some top-priority issues. Joseph Sammut also stated that Elty Food is one of the most collaborative startups at the park -- always seeking for mutually beneficial partnerships and ready to pass along projects to the right persons.

Jeanette Cameron emphasized that Elty Food is a firm believer in staying in your expertise area. She also mentioned that the competition of Elty Food is coming from people that try to sell expertise they don't have in the first place, meaning that their offer lacks the underlying standard of scientific knowledge.

As a final conclusion, this was a very inspiring conversation - as the ambassador tweeted it himself. Elty Food has a very positive outlook to the future and is confident that the unique services they deliver will benefit many food producers.



From left to right.
J.Nijssen, J.Cameron, L.Oost
Life Sciences Park – 15/03/2017

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